

I-SHOU UNIVERSITY

International Program on Communication Production

4-Year Curriculum for Students Admitted in Academic Year 2020

***IPCP Required Credits for Graduation 128 :**

- I. GE Required Credits 16
- II. GE Elective Credits (Liberal Arts Education) 12
- III. Service Education Required Credits 0
- IV. PE Required Credits 0
- V. College-required Credits 12
- VI. IPCP Required Credits 57 : Academic & Practical Courses 0, Academic Courses 24, Practical Courses 31, Capstone Courses 2.
- VII. IPCP Elective Credits 16.
- VIII. No more than 15 credits from the courses offered by other departments will be recognized by the Department. (Including College of Communication and Design and inter-college/departamental programs)

Note : 1. Students are required to meet the requirements specified by IPCP for English Proficiency, in addition to earning the required number of credits to be eligible for graduation.

I-SHOU UNIVERSITY International Program on Communication Production
4-Year Curriculum for Students Admitted in Academic Year 2020

Freshman (2020)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
GE	A16064	Chinese Literature	3		R	Core
	A16065	English Reading	3		R	Core
	A16066	English Writing and Composition		3	R	Core
	A93A20	Programming	2		R	Core
	A93A28	Unraveling the Mystery of Health		2	R	Core
	A93A17	Service Education (I)	0		R	
	A93A18	Service Education (II)		0	R	
	A16068	Modern Culture and History		3	R	Core
	A16069	World Culture			R	(Take one out of three courses)
	A16070	Second Language			R	
College Required Courses	A16072	Introduction to Communication and Design	3		R	
	A81813	Color Design	3		R	
IPCP Required Courses	A16001	Theories of Communication	3		R	Academic
	A16086	Video Production - Practice		3	R	Academic
	A16003	Digital Photography-Practice	3		R	Academic
	A16004	Introduction to Radio and TV		3	E	Academic
	A16093	Foundation in Communication Production	1		R	Academic & Practical
IPCP Elective Courses	A16094	Culture and Society	3		E	Academic
	A16073	Design Process and the Tendencies of Contemporary Design	3		E	
	A16071	Introduction to 3D asset creation	3		E	
	A16090	Introduction to Motion Arts		3	E	Academic
Total Required credits for this year			35			

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Sophomore (2021)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
GE	A93A15	Physical Education (I)	0		R	
	A93A16	Physical Education (II)		0	R	
IPCP Required Courses	A16008	Motion Picture Editing	3		R	Practical
	A16009	Photo Editing	3		R	Practical
	A16010	TV Program Practicum		3	R	Practical
	A16011	Radio Program Production		3	R	Practical
	A16014	Digital Editing and Typesetting		3	R	Practical
	A16096	Presentation and Communication Skills		3	R	Practical
	A16088	Management		3	R	Academic
College Required Courses	A81814	Digital Drawing	3		R	Practical
	A81815	Digital Sound Effect Design		3	R	
IPCP Elective Courses	A16025	Introduction to Anchorology	3		E	
	A16026	Basic Animation Production	3		E	
	A16036	Introduction to Cultural Products	3		E	
	A16037	Comment and Appreciation of Media	3		E	
	A16087	Introduction to Communication Aesthetics	3		E	
	A16048	Psychology	3		E	Academic
	A16049	Economics	3		E	Academic
	A16054	Darkroom Technique	3		E	Practical
	A16091	Typographic and Design		3	E	Academic
	A16092	Political Communication		3	E	Other
Total Required credits for this year			27			

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Junior Syllabus (2022)

Category	Code	Course	Fall	Spring	Required / Elective	Remarks
IPCP Required Courses	A16018	Degree Project(I)		2	R	Practical
	A16005	Creativity Thinking	3		R	Academic
	A16083	Media Marketing	3		R	Academic
	A16012	Communication of Visual Art	3		R	Practical
	A16016	Project Management	3		R	Practical
IPCP Elective Courses	A16021	Principles and Application of Advertising	3		E	
	A16022	Advanced Video Production	3		E	
	A16023	Public Relations Planning and Practice	3		E	
	A16085	Commercial Photography	3		E	
	A16028	Television News Program Production	3		E	
	A16029	2D Visual Effects and Animation	3		E	
	A16039	E-Magazine Production	3		E	
	A16097	Principles and Application of Marketing	3		E	
	A16041	Advertising and Japanese Culture	3		E	
	A16042	Creativity Media Planning and Practice	3		E	
	A16043	Digital Project	3		E	
	A16051	Electronic Commerce	3		E	Academic
	A16052	Cross Communication	3		E	Academic
	A16084	Micro Film Production	3		E	Practical
	A16056	Introduction to Communication of new Technological	3		E	Practical
	A16030	3D Visual Effects and Animation	3		E	
	A16095	Digital Marketing and Social Media		3	E	Practical
Total Required credits for this year			14			

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Senior (2023)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
IPCP Required Courses	A16089	Display Activities		2	R	Practical
	A16019	Degree Project(II)	2		R	Practical
	A16020	Degree Project(III)		2	R	Capstone
	A16074	English Ability	0		R	IPCP English Proficiency Requirement for Graduation
	A16080	Film Art	3		R	Academic
IPCP Elective Course	A16031	TV Program and Studio		3	E	
	A16032	Documentary Production		3	E	
	A16033	Visual Effect Process		3	E	
	A16034	Television Directing		3	E	
	A16035	Interactive Interface Design		3	E	
	A16044	Popular Media Cultural Studies		3	E	
	A16045	Culture of Media Consumption		3	E	
	A16046	Marketing and Public Opinion Polling		3	E	
	A16053	Media Literacy		3	E	Academic
	A16057	Television Commercial Production		3	E	Practical
	A16058	Advertising Production		3	E	Practical
	A16059	Website Commercial Production		3	E	Practical
	A16060	3D Game Design		3	E	Practical
	A16061	Website Production		3	E	Practical
	A16062	Off-campus Internship		3	E	Practical
	A16081	Independent Study		1	E	
Total Required credits for this year			9			

