

I-SHOU UNIVERSITY
College of Communication and Design
Master Program of Cultural Creative Communication and Design
2-Year Curriculum for Students Admitted in Academic Year 2024

*** The total graduation score of our master's program Required Credits for Graduation 42 ; with the following three points:**

- I. Professional Required Credits 12 : Academic & Practical Courses 12
- II. Professional Elective Credits 30
 - (i) Other Elective Credits 6 (6 credits should be recognized by Master Program of Cultural Creative Communication and Design)
- III. Master Thesis Required Credits 0 (Summary course)

Note : Students are required to meet the requirements specified by College of Communication and Design Master Program of Cultural Creative Communication and Design for Required Credits for Graduation, in addition to earning the required number of credits to be eligible for graduation.

First year of graduate school (2024)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
Professional Required Credits	M81101	Seminar on Communication and Design		3	R	Common
	M81102	Research Methodology	3		R	Common
	M81M01	Academic Research Ethics		0	R	Academic
Professional Elective Credits	M81201	Studies in Documentary Film	3		E	Common
	M81202	News topic production and broadcast	3		E	Practical
	M81203	Photography Theory and Practicum	3		E	Common
	M81204	Script Writing & Analysis	3		E	Practical
	M81205	Director Research	3		E	Academic
	M81206	The study of creative & culture industries	3		E	Common
	M81207	narrative studies and communication	3		E	Common
	M81208	The Creation and Research of Interactive Media	3		E	Common
	M81209	The Study of Mobile Media Development	3		E	Practical
	M81210	The exploration of text aesthetics and cultural elements	3		E	Practical
	M81212	New media Research	3		E	Common
	M81213	Visual Culture Studies	3		E	Academic
	M81225	Film and cultural studies	3		E	Common
	M81226	The aesthetics study	3		E	Academic
	M81227	Creativity Development and Practice	3		E	Common
	M81228	Case Study of Design Classics	3		E	Common
	M81231	management of branding strategies	3		E	common
Total Required credits for this year			6			

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Second year of graduate school (2025)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
Professional Required Credits	M81103	Independent Study (I)	3		R	common
	M81104	Independent Study (II)		3	R	common
	M81M00	Master Thesis		0	R	總結
Professional Elective Credits	M81214	Creative Media Marketing Research	3		E	Academic
	M81215	Popular Media Culture Studies	3		E	common
	M81216	Film Production technology research paper topics	3		E	Practical
	M81218	User Experience Research	3		E	common
	M81219	Virtual reality design	3		E	Practical
	M81220	Curatorial Planning and Design	3		E	common
	M81230	Popular modeling culture study	3		E	common
	M81229	The aesthetics of forms	3		E	common
Total Required credits for this year			6			

Third year of graduate school (2026)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
Professional Elective Credits	M81221	Independent Study (III)	1		E	common
	M81222	Independent Study (IV)		1	E	common
Total Required credits for this year			0			

Fourth year of graduate school (2027)

Category	Code	Course	Fall	Spring	Required/ Elective	Remarks
Professional Elective Credits	M81223	Independent Study (V)	1		E	common
	M81224	Independent Study (VI)		1	E	common
Total Required credits for this year			0			

Stamp of the Unit _____