

I-SHOU UNIVERSITY
College of Communication and Design
Master Program of Cultural Creative Communication and Design
Curriculum for Master's Students Admitted in Academic Year 2025

Category	First Year (2025)	Second Year (2026)
Required Professional Courses (12 Credits)	M81102 Research Methodology [3]上 M81105 Seminar on Communication and Design [3]下 M81M01 Academic Research Ethics [0]下	M81103 Independent Study (I) [3]上 M81104 Independent Study (II) [3]下 M81M00 Master Thesis [0]下
Elective Professional Courses (≥30Credits) (Elective courses “Independent Study” will not be included.)	M81201 Studies in Documentary Film [3] M81202 News topic production and broadcast [3] M81203 Photography Theory and Practicum [3] M81204 Script Writing & Analysis [3] M81205 Director Research [3] M81206 The study of creative & culture industries [3] M81207 narrative studies and communication [3] M81208 The Creation and Research of Interactive Media [3] M81209 The Study of Mobile Media Development [3] M81210 The exploration of text aesthetics and cultural elements [3] M81212 New media Research [3] M81213 Visual Culture Studies [3] M81225 Film and cultural studies [3] M81226 The aesthetics study [3] M81227 Creativity Development and Practice [3] M81228 Case Study of Design Classics [3] M81231 management of branding strategies [3]	M81214 Creative Media Marketing Research [3] M81215 Popular Media Culture Studies [3] M81216 Film Production technology research paper topics [3] M81218 User Experience Research [3] M81219 Virtual reality design [3] M81220 Curatorial Planning and Design [3] M81230 Popular modeling culture study [3] M81229 The aesthetics of forms [3]
Category	Third Year (2027)	Fourth Year (2028)
Elective Professional Courses	M81221 Independent Study (III) [1]上. M81222 Independent Study (IV) [1]下	M81223 Independent Study (V) [1]上 M81224 Independent Study (VI) [1]下
Thesis	Thesis required courses without credits (capstone courses)	
Credits required for graduation from the Program	42 Credits	
Note	1. Elective professional courses, 6 credits from other programs may be recognized with approval from the Program. 2. Students are required to meet the requirements set by the Program for Graduation in addition to earning the required number of credits to be eligible for graduation.	